



NORTH KELVIN
SPORTS
DEVELOPMENT GROUP

Sponsorship Opportunities

OPORTUNITAS

fitness - advantage - opportunity

Who We Are

About

The North Kelvin Sports Development Group is a registered charity based in the North-West of Glasgow established in May 2005 with the stated aims of inclusiveness, opportunity and access for all. As a grass-roots organisation we offer our entire community sports participation, coaching and volunteering opportunities.

To achieve this, we run a wide range of community-centred projects that offer sport alongside educational workshops for young people and adults. Our model is to address relevant issues that affect both individuals and communities in an informal and supportive environment. We have developed a unique operating model, where sport is offered as an enjoyable incentive to encourage engagement in projects that focus on personal, social and community development.

The charity also operates North Kelvin Utd, a well-established Scottish FA Quality Mark Community Club with teams at all ages.

The club's motto is 'Oportunitas', meaning:

- fitness,
- advantage
- opportunity.



What We Do



Bridges and Barriers

Scottish Government funded anti-sectarian project forming partnerships between Glasgow schools through after-school sports coaching, games and short educational workshops .

North Kelvin Academy

Provides six schools at three delivery sites in the most deprived communities in the North-West of Glasgow with free after-school care. Sessions include daily sports coaching, games and educational activities that promote positive values and interactive learning.



Fit and Able

Provides sport and physical activity to young people with assisted development needs in partnership with local schools and service providers.

North Kelvin Utd

A Scottish FA Quality Mark Community Club where we provide weekly football coaching and games for teams at all ages, including a girls team, in our NK4s, NK7s and NK11s sections. We also run coaching camps during school holidays.



Partner Benefits

Together we believe we can form a powerful and positive partnership to support personal, social and community development.



KEY PARTNER BENEFITS

Brand association with:

- Real community achievement and pride.
- A mass participation sport.
- A positive investment in our young people's self-efficacy, confidence, health and future prospects.
- Activity involving members of the community.
- Positive media visibility across all social media platforms.

BENEFITS TO US:

- Long-term sustainability
- Competitive advantage
- Higher levels of activity
- Growth and expansion
- Local and national success
- Recognition and advancement

BRANDING OPPORTUNITIES:

- 120+ team players
- 10 football teams at all ages
- 20+ coaches and volunteers
- 8 weeks of holiday camps per year
- 90 free child-care slots per week
- 32 primary school partnerships
- 500+ service users weekly

Sponsor Options

Amount	Will Provide
£100	Team Equipment: cones, bibs, footballs, ball bag, first aid kit.
£250	Easter Holiday Camp: 2 week indoor let fee.
£500	Team Strips: Full set of team strips with a shirt sponsor.
£750	Team Training Kit: Full team training kit with a shirt sponsor.
£1000	Summer Holiday Camp: Sponsor/funding partner
£1200	Training Equipment: QuickPlay Pop-Up Goals Package for all teams.
£1400	Training Equipment: Bownet Pop-Up Adult Goals Package.
£2000	Fit and Able: Project sponsor/funding partner.
£3500	NKU 1st Team: Team sponsorship and membership fees for 1 year.
£5000	Administration Office Manager: 10 hours per week for 1 year.
£7500	Coach and Volunteers: Sponsor/funding partner - uniforms, equipment, CPD and training, coach education, team building events.
£10,000	Club Coordinator Post: Manage all club business for 1 year.

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For more info about



North Kelvin Utd



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